

NEW & NOTABLE

THE INDUSTRY'S FRESHEST TALENTS ARE MAKING WAVES IN THE WEDDING WORLD.

BY CLAIR MCLAFFERTY

Newcomers to the wedding industry often face a slew of challenges that their established counterparts do not. However, some have overcome everything in their path to shine in their field from the get-go. We've created a list of up-and-coming tastemakers in fields ranging from pastry chefs to photographers to stationers who are new to their industries and already doing amazing work.

LADYFINGERS LETTERPRESS

When Arlie and Morgan began researching same-sex invitations, they found a lot of rainbows and gender symbols. In 2011, they started creating completely customized stationery based on couples' individual stories and values. Since then, 75 stores, including Urban Outfitters, have stocked their cards. Ladyfingers Letterpress will soon be rolling out

a partnership with Tiny Prints, a subsidiary of Shutterfly.

PRETTY PLEASE BAKESHOP

After founding Two By Two Cakes in 2003, Alison Okabayashi started Pretty Please Bakeshop in 2012 to have the chance to bake desserts that people could enjoy—just because. With a custom cake line for weddings and other parties as well as a line of nostalgic desserts based on vintage sweets, this San Francisco bakery has something for every customer, no matter how picky.

BLISS & BONE

Based out of Los Angeles, husband and wife Cindy and Carl established Bliss & Bone after finding few high quality luxury products that fit their personal aesthetic. With mixed-material collections inspired by art and fashion, their sophisticated designs weave

together a couple's personalities. To extend their business, they'll be launching a personal branding and website building side of Bliss & Bone in January 2014.

LOVE + PERRY PHOTOGRAPHY

Married duo Brittney Love and Shana Perry officially started Love & Perry Photography three years ago. Since then, the couple has



LADYFINGER PRESS,
PRETTY PLEASE BAKESHOP,
BLISS & BONE



BLUEBIRD PRODUCTIONS,
SACHI ROSE DESIGNS,
ROEY MIZRAHI EVENTS

the past two years and has been featured in eight spreads in top-notch wedding magazines.

CHELLISE MICHAEL PHOTOGRAPHY

Brooklyn-based married couple Chellise and Michael did a lot of portraiture work before being asked to photograph a friend's wedding. Over the past three years, the two have been shooting different sides of weddings both around New York City and in more exotic destinations. Recently, they have started using Polaroids to allow clients to relive their weddings almost immediately.

PINCH FOOD DESIGN

When Stella Rankin and her partners noticed that catering options had gone stale, they decided to help events stand out by starting their own company. Launched in June 2011, Pinch Food Design has been working to give their clients "architectural comfort food." Their creative offerings will soon be expanding into three-course dinner parties.

SACHI ROSE

After five years of working in flower shops around New York City and Santa

Monica, Calif., Sachi Rose decided to start her own shop last May. Since then, her clientele has grown so quickly that she has outgrown her home studio and is looking forward to decorating a new space. Specializing in unusual luxury flowers, Sachi's bouquets and arrangements are beautifully textural and completely unique.

BLUEBIRD PRODUCTIONS

Based out of Aspen, Colo., three-year-old Bluebird Productions was founded to make clients' dream events a reality. Their focus on organization and creativity allows them to plan one-of-a-kind weddings with even the smallest details tailored to each couple's needs.

ROEY MIZRAHI EVENTS

Roey Mizrahi landed a job with the prestigious wedding planning company The Wedding Library right out of college. From there, she began doing freelance wedding design. With a personal design philosophy based around individuality and aesthetics, Roey builds weddings based on close communication and relationships with both couples and vendors. ♥

worked to create beautiful accounts of wedding celebrations. After this wedding season ends, they are looking forward to going up to Mystic Seminars, a distinguished photography conference in Mystic, Conn.

CONNIE CUPCAKE

Connie Dos Santos learned how to bake just to make wedding cakes. After a lot of practice, she opened her cake studio and quickly landed her first celebrity client. Since then, Connie Cupcake has won the Best Cakes and Best Cake Designer in Toronto for